

CONTRACT



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

American Rambler Production
138 Conant Street
Beverly, MA 01915

<u>Contract / Revision</u> 583512 /		<u>Alt Order #</u> 07912980
<u>Product</u> ROMNEY/P/R		
<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Estimate #</u>	
<u>Advertiser</u> Romney/R/ President		<u>Original Date / Revision</u> 10/16/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> ROMM	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	3	10/17/12	10/21/12	Newschannel 3 News	6-7am		:30			NM	6	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--222--				6	\$420.00			
2	3	10/22/12	10/23/12	Newschannel 3 News	6-7am		:30			NM	4	\$4,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	22-----				4	\$1,010.00			
3	3	10/22/12	10/23/12	Price Is Right	11am-12n		:30			NM	2	\$2,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	11-----				2	\$1,360.00			
4	3	10/17/12	10/21/12	Price Is Right	11am-12n		:30			NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--WTF--				2	\$565.00			
5	3	10/17/12	10/21/12	Newschannel 3 News	12n-1230pm		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--222--				6	\$400.00			
6	3	10/22/12	10/23/12	Newschannel 3 News	12n-1230pm		:30			NM	4	\$3,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	22-----				4	\$960.00			
7	3	10/22/12	10/23/12	CBS Daytime	1228-3pm		:30			NM	6	\$5,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	33-----				6	\$960.00			
8	3	10/17/12	10/21/12	CBS Daytime	1228-3pm		:30			NM	9	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--333--				9	\$400.00			
9	3	10/17/12	10/21/12	Ellen Degeneres 3pm	3-4pm		:30			NM	6	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--222--				6	\$270.00			
10	3	10/22/12	10/23/12	Ellen Degeneres 3pm	3-4pm		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	22-----				4	\$650.00			
11	3	10/22/12	10/23/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	4	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	22-----				4	\$760.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
583512 /	07912980

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/23/12	ROMNEY/P/R	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney/R/ President	10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	3	10/17/12	10/21/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	6	\$1,890.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--222--				6	\$315.00			
N 13	3	10/17/12	10/21/12	Newschannel 3 News	5-530pm		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--222--				6	\$400.00			
V 14	3	10/22/12	10/23/12	Newschannel 3 News	5-530pm		:30			NM	4	\$3,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	22-----				4	\$960.00			
V 15	3	10/22/12	10/23/12	Newschannel 3 News	530-6pm		:30			NM	4	\$4,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	22-----				4	\$1,130.00			
V 16	3	10/17/12	10/21/12	Newschannel 3 News	530-6pm		:30			NM	6	\$2,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--222--				6	\$470.00			
V 17	3	10/17/12	10/21/12	Newschannel 3 News	6-630pm		:30			NM	6	\$3,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--222--				6	\$590.00			
V 18	3	10/22/12	10/23/12	Newschannel 3 News	6-630pm		:30			NM	4	\$5,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	22-----				4	\$1,420.00			
V 19	3	10/22/12	10/23/12	7-730pm	7-730pm		:30			NM	2	\$2,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	11-----				2	\$1,165.00			
V 20	3	10/17/12	10/21/12	7-730pm	7-730pm		:30			NM	3	\$3,495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--111--				3	\$1,165.00			
V 21	3	10/17/12	10/21/12	The Insider	730p-8pm		:30			NM	3	\$3,495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--111--				3	\$1,165.00			
V 22	3	10/22/12	10/23/12	The Insider	730p-8pm		:30			NM	2	\$2,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	11-----				2	\$1,165.00			
V 23	3	10/22/12	10/23/12	Late News (M-F)	11-1135p		:30			NM	2	\$3,630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	11-----				2	\$1,815.00			
V 24	3	10/17/12	10/21/12	Late News (M-F)	11-1135p		:30			NM	3	\$2,265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--111--				3	\$755.00			
I 25	3	10/17/12	10/21/12	Late Night with David Letterman	1135pm-1237am		:30			NM	3	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	--111--				3	\$315.00			
I 26	3	10/22/12	10/23/12	Late Night with David Letterman	1135pm-1237am		:30			NM	3	\$1,335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	21-----				3	\$445.00			
I 27	3	10/22/12	10/23/12	NCIS	8-9pm		:30			NM	2	\$17,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-T-----				2	\$8,940.00			
I 28	3	10/23/12	10/23/12	Tuesday Prime	9-10pm		:30			NM	1	\$4,410.00

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Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	ROMNEY/P/R	

Advertiser	Original Date / Revision
Romney/R/ President	10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$4,410.00			
N 29	3	10/17/12	10/17/12	Wednesday Prime	9-10pm		:30			NM	1	\$5,355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$5,355.00			
N 30	3	10/17/12	10/17/12	Wednesday Prime	10-11pm		:30			NM	1	\$3,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$3,710.00			
V 31	3	10/18/12	10/18/12	Thursday Prime	9-10pm		:30			NM	1	\$3,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				1	\$3,235.00			
V 32	3	10/19/12	10/19/12	Friday Prime	8-9pm		:30			NM	2	\$4,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				2	\$2,060.00			
V 33	3	10/19/12	10/19/12	Friday Prime	10-11pm		:30			NM	2	\$4,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				2	\$2,355.00			
V 34	3	10/20/12	10/20/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$565.00			
V 35	3	10/17/12	10/21/12	CBS Sunday Morning	9-1030am		:30			NM	2	\$2,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$1,130.00			
V 36	3	10/17/12	10/21/12	Face the Nation	1030-11am		:30			NM	1	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,360.00			
V 37	3	10/17/12	10/21/12	NFL Football (Early)	1-5p		:30			NM	2	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$2,375.00			
V 38	3	10/21/12	10/21/12	NFL Football	4-8pm		:30			NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$4,000.00			
V 39	3	10/21/12	10/21/12	Sunday Prime	7-8pm		:30			NM	1	\$4,410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$4,410.00			
V 40	3	10/21/12	10/21/12	Sunday Prime	8-9pm		:30			NM	2	\$5,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$2,680.00			
V 41	3	10/21/12	10/21/12	Sunday Prime	9-10pm		:30			NM	2	\$4,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$2,355.00			
V 42	3	10/21/12	10/21/12	Sunday Prime	10-11pm		:30			NM	2	\$7,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$3,530.00			
V 43	3	10/21/12	10/21/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$565.00			
Totals											138	\$161,375.00

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583512 /	07912980

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/12 - 10/23/12	ROMNEY/P/R	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney/R/ President	10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
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Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	138	\$161,375.00	\$137,168.75
Totals	138	\$161,375.00	\$137,168.75

Signature: _____ **Date:** _____

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